





# Mobile Application Development L04: Introduction to iOS

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### The iOS Device Family













#### Mobile Device Characteristics

- Screen size is compact
- Memory is limited
- Users interact with one screen at a time
- Users interact with one application at a time
- Onscreen help is minimal
- Context is key (task focus, peripheral use)





### Life as an App

- The iOS is an app-centric environment
  - One app per task
  - One task per app
- Data is stored per app
  - No common file system
  - Data exchange only via sharing







## Designing the UI

- Make it obvious how to use your application
- Display information incrementally and succinctly
- Sort information from top to bottom
- Minimize text input
- Provide fingertip-size targets







#### Direct Touch Interaction

- Multitouch interaction is still new
- Interaction patterns are not established yet
- Follow the standards
- If you need complex gestures, guide the user





#### Standard Gestures

| Phy       | Тар            | To press or select a control or item (analogous to a single mouse click).                 |
|-----------|----------------|---|
| Show they | Drag           | To scroll or pan.   |
|           | Flick          | To scroll or pan quickly.   |
| Jan Jan   | Swipe          | In a table-view row, to reveal the Delete button.   |
|           | Double tap     | To zoom in and center a block of content or an image. To zoom out (if already zoomed in). |
| 53        | Pinch open     | To zoom in.   |
| 20        | Pinch close    | To zoom out.  |
| J.        | Touch and hold | In editable text, to display a magnified view for cursor positioning.                     |



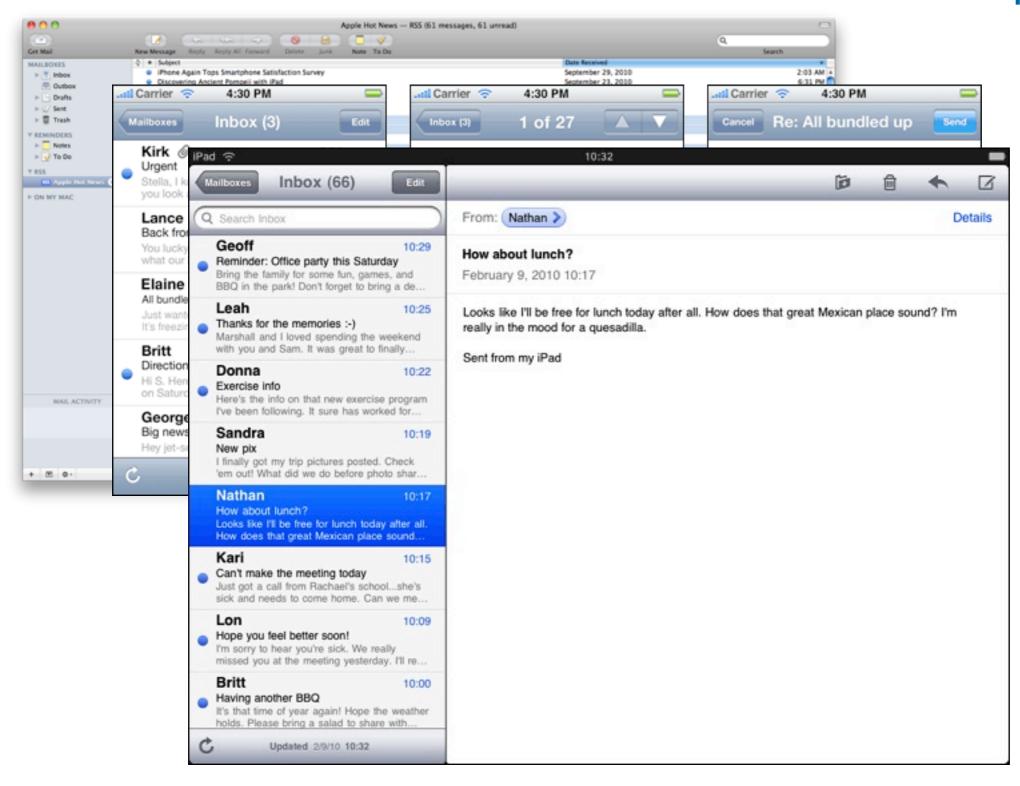
### Device Diversity

- Device orientation:
  - Portrait, landscape, upside-down, left or right
- Device resolutions:
  - iPhone: 320x480
  - iPhone 4: 640x960
  - iPad: 1024x768
- Designing for the iPad requires more than increasing the resolution





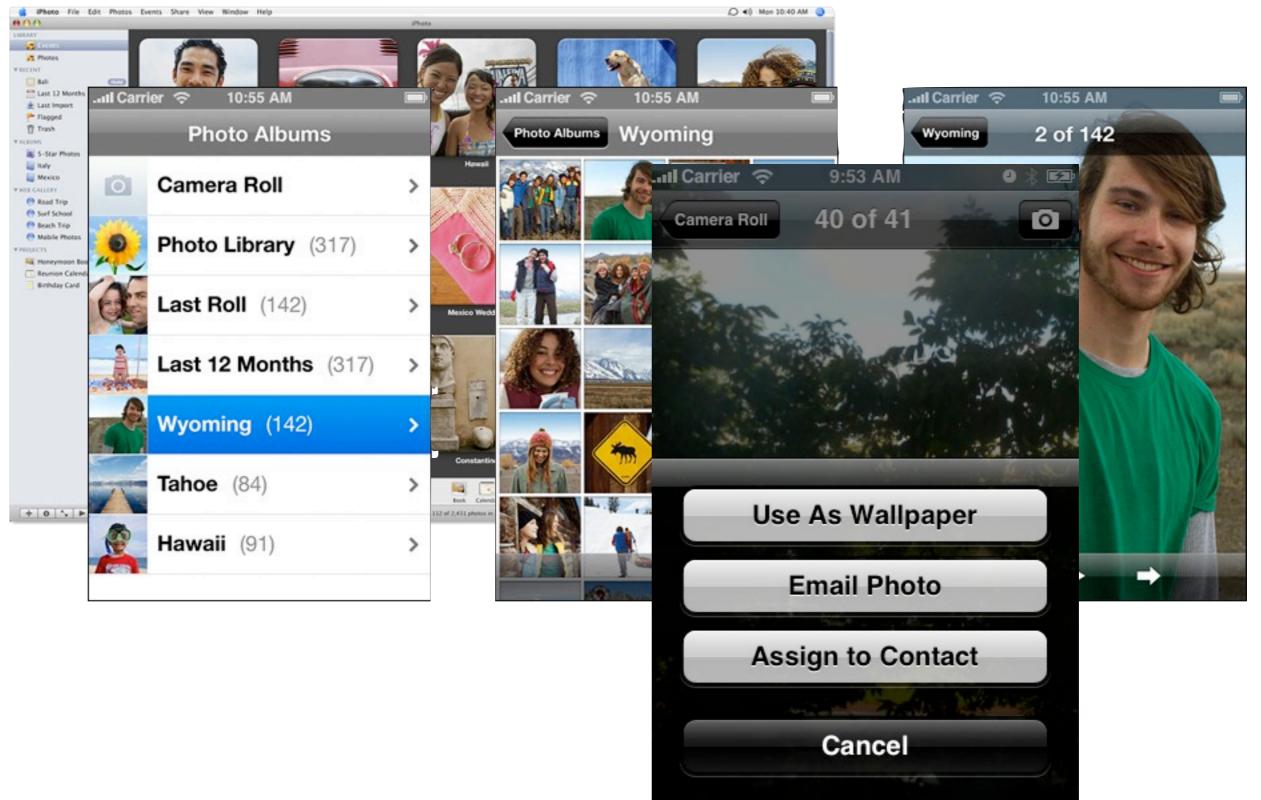
#### Example: Mail







#### iPhoto





### Starting

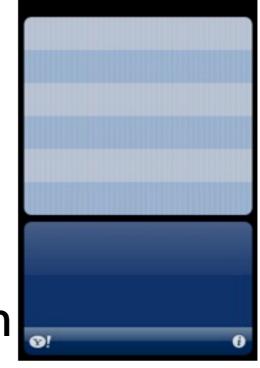
Apps should start quickly to provide a fluid user

experience

 Show a launch image that closely resembles the first screen of your app











### Stopping

- No Quit button or menu item
- Be prepared to quit at any time
- Program flow interrupted by external events
  - Incoming phone call
- Store state when stopping
- Application moved to background



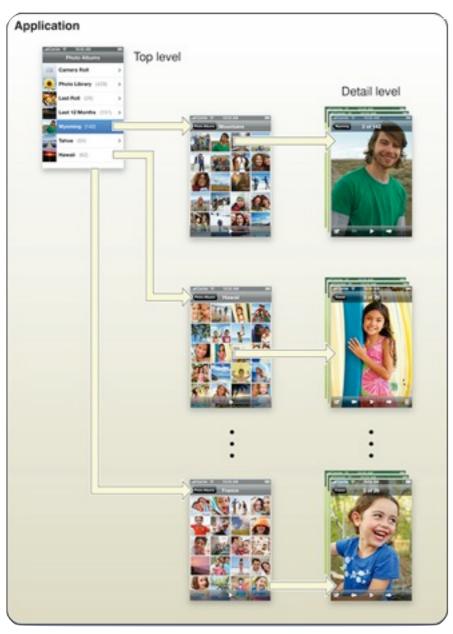


#### Application Styles

#### Productivity

#### Utility

#### **Immersive**







Photos Weather Seadragon

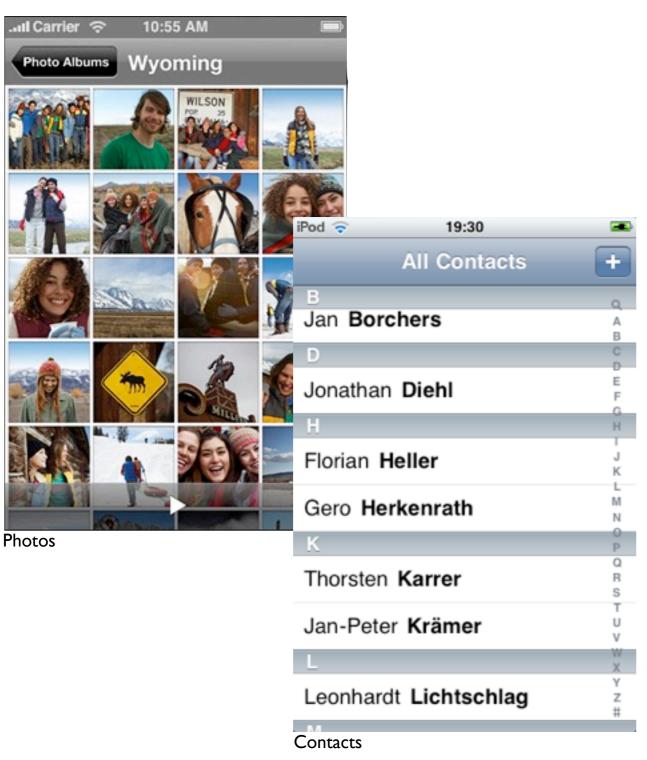


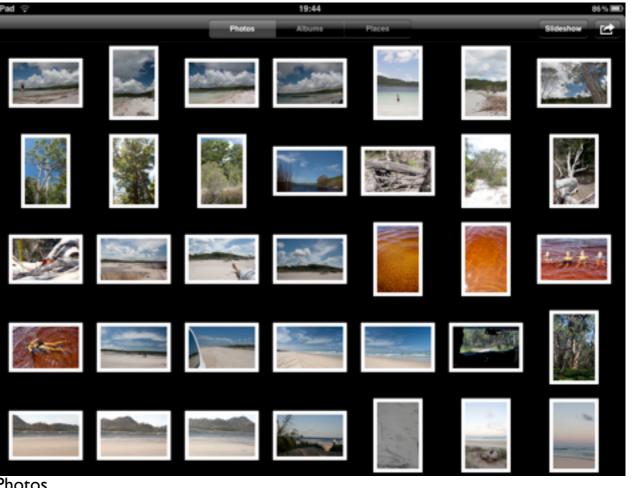
#### Productivity Applications

- Organizing and managing detailed information
- Often organize data hierarchically
- Organizing the list, add or remove items
- Examples: Contacts, Photos



### Productivity Applications





Photos





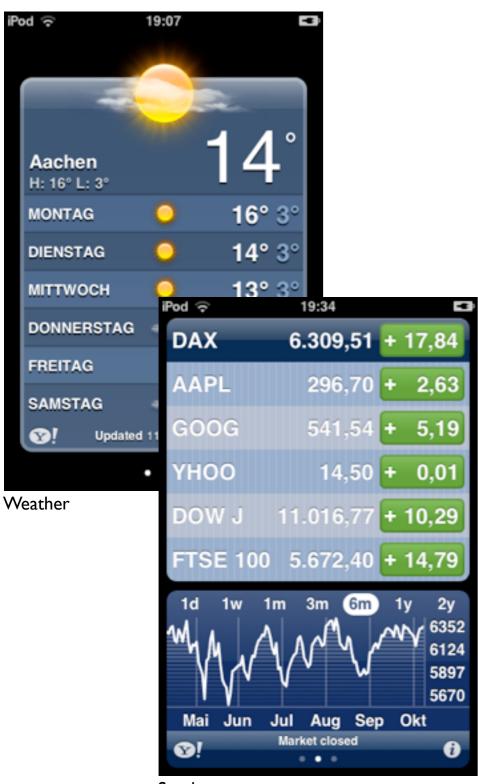


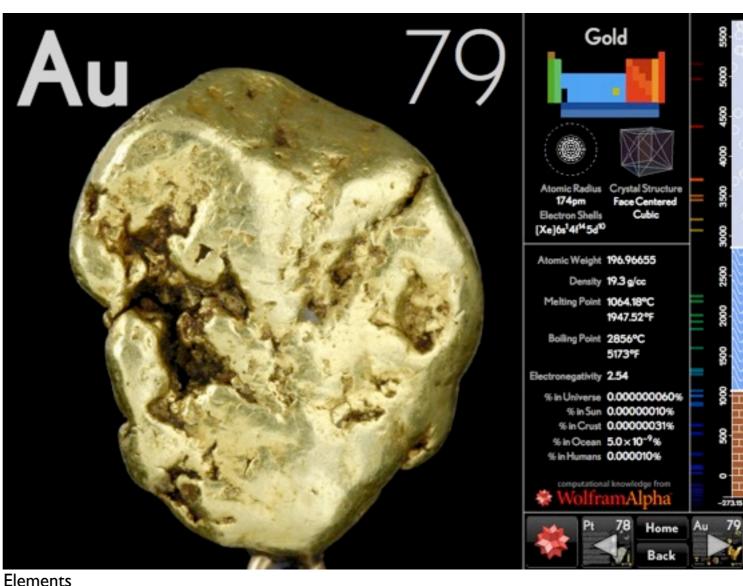
### Utility Applications

- Simple task, minimum user input
- Customized, visually attractive UI that enhances the displayed information
- Data is organized in flattened list of items
- Examples: Weather, Stocks



# Utility Applications











### Immersive Applications

- Full-screen, visually rich UI
- Focussed on content and user experience
- Tends to hide much of the device's user interface
- Custom navigational methods
- Examples: Living Earth, Carpenter



# Immersive Applications



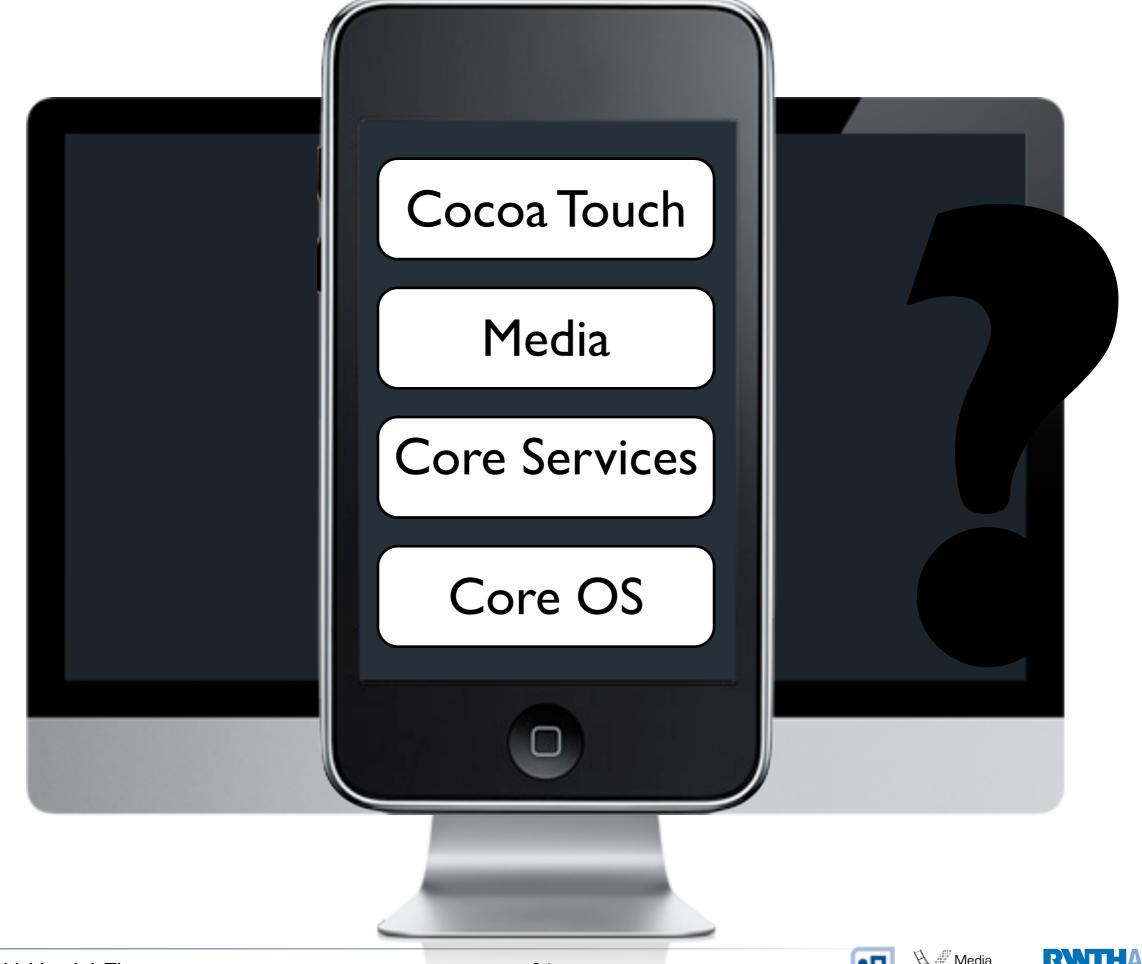




#### iOS SDK Overview











#### Cocoa Touch Architecture

#### Cocoa Touch

**UIKit** 

UI elements
Application runtime
Event handling
Hardware APIs

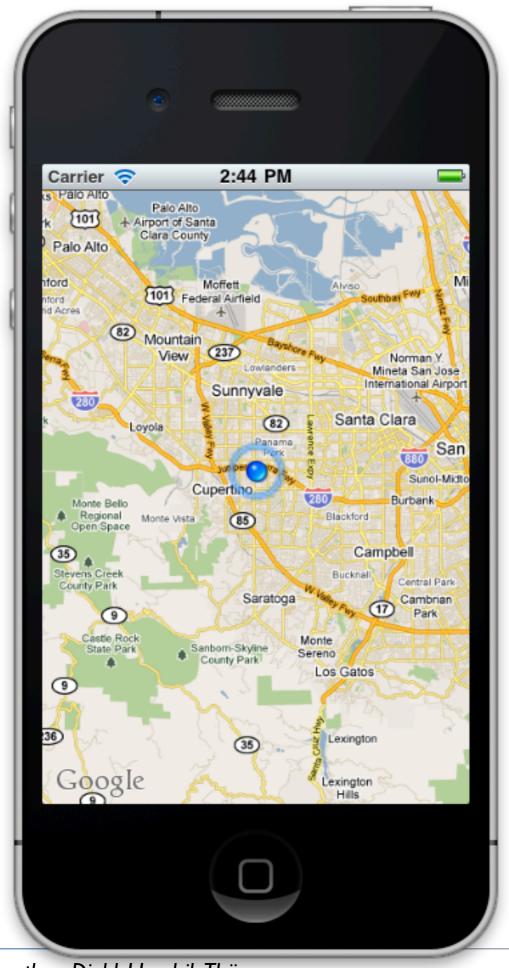
**Foundation** 

Utility classes
Collection classes
Object wrappers for system services











#### MapKit





#### Core Location







Camera



Calendar





Address Book









StoreKit



bAi









Core Data



WebKit



Push Notifications







**Touch** 



Accelerometer



CoreMotion



Gyroscope









#### Graphics







GameKit







GameCenter

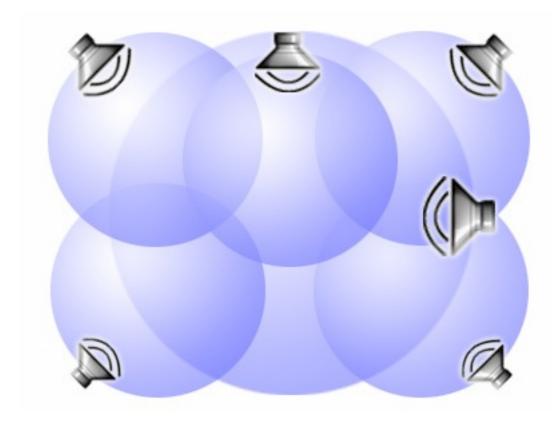








Core Audio



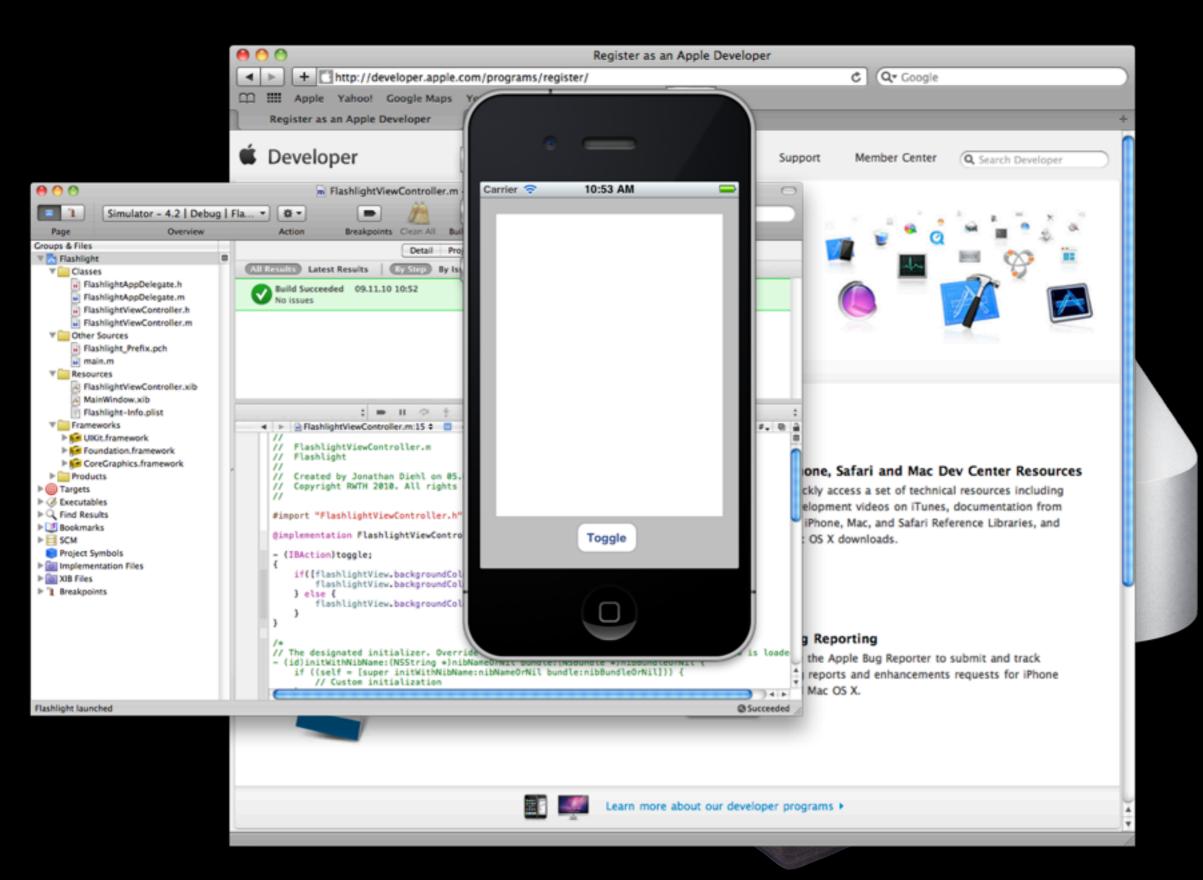














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@ Succeeded

#### 3. Distribute

Distribute your apps on the App Store and reach millions of iPad, iPhone, and iPod touch users. Learn more >